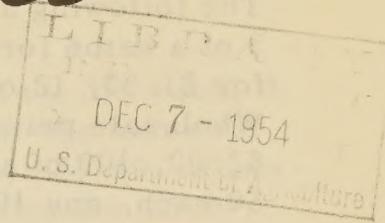


Wonderland Nurseries

Ellerson Virginia



IN THE EDGE OF RICHMOND

PHONE RICHMOND 98-5072

TO OUR PATRONS - If you are in the flower business or in an allied trade you may order at wholesale prices. No order will be accepted at wholesale prices for less than a total of \$5.00. No order will be accepted at wholesale prices for less than 25 of a kind or name or variety. Anyone may order at retail prices. We will accept orders for \$3.00 and up at retail rates. Where price is each, it means each. Where price is given per dozen, it means twelve plants of one name or variety. One each of twelve kinds would take the each price, not the twelve price.

PRICES are F.O.B. Ellerson. In many instances we will postpay your plants and send you a bill for the postage. We will save you money by doing this, as express rates are very high on small packages. You may send cash, check, or stamps for these postage bills. We will send collect for postage only when requested to do so, and would prefer sending you a bill instead. Book your order as far ahead as possible. Let us know if we may substitute. We usually give better varieties if we substitute.

TO REACH US BY PHONE, have your operator call RICHMOND, and ask for MECHANICSVILLE 5072. If you do not get us this way, ask for us by name. You may call us anytime day, night or Sundays.

ORDERS ARE ACCEPTED subject to conditions beyond our control. If your order cannot be filled to your satisfaction your money will be refunded. Terms are net, payment with order. Rush orders should be accompanied by cash, money order or certified check. We extend usual terms to customers of good credit standing.

WE OWE ALL OUR SUCCESS TO YOU. THANK YOU VERY MUCH.

Sincerely

WONDERLAND NURSERIES

LARGE FLOWERING COMMERCIAL AND SHOW MUMS

The following are priced: 35¢ each, 3 of a name for \$1.00, 6 of a name for \$1.50, 12 of a name for \$2.50. Wholesale prices: 25 of a name for \$2.00, 100 of a name for \$7.00. 50 each, any 10 varieties for \$32.50. 100 each, any 10 varieties for \$60.00. These 10 varieties may include any other group of the same price range in this list.

GOLD LODGE. Oct. 1. Deep yellow.
CHRYSOLORA. Oct. 15. Very large.
MRS. H. E. KIDDER. Oct. 25.
SMITH'S EARLY WHITE. Oct. 10.
QUAKER MAID. Oct. 15.
ALABASTER. Oct. 15. Very fine.
CAMILLA. Most outstanding. Oct. 18.
SILVER SHEEN. Oct. 18.
IVORY WHITE. Oct. 25. Round ball.
GIANT BETSY ROSS. Nov. 1.
ALBATROSS. Nov. 1. Huge white.
WHITE TURNER. Very fine. Nov. 5.
INDIANAPOLIS WHITE. Nov. 10.
INDIANOLA. Oct. 10. Reddish bronze.
ENCHANTRESS. Oct. 10. Pink
MAJOR BOWES. Oct. 15. Lavender.
PINK CHIEF. Oct. 20. Deep pink.
ROSEUM. Oct. 20. Outstanding.
PINK DELIGHT. Oct. 25.
INDIANAPOLIS PINK. Nov. 10.
HELEN FRICK. Nov. 25. Very fine.
HILDA BERGEN. Oct. 20. Red.
WHITTELESAY. Oct. 28. Deep red.
DR. J. M. INGLIS. Oct. 28. Wine red
MOHAWK CHIEF. Nov. 30. Deep red.

SPIDER MUMS, FUGI MUMS.

The following are priced: 35¢ each, 3 of a name for \$1.00, 6 of a name for \$1.75, 12 of a name for \$2.50. Wholesale prices; 25 of a name for \$2.50, 100 of a name for \$9.00. 50 each, any 10 varieties, \$47.50. 100 each, any 10 varieties, \$85.00.

BESS WITT. Oct. 10. Bronze
PEGGY ANN HOOVER. Oct. 10. Pink.
BUNBU. Oct. 15. Huge lavender.

SPIDER MUMS, FUGI MUMS(cont.)

The following are priced: 35¢ each, 3 of a name for \$1.00, 6 of a name for \$1.75, 12 of a name for \$2.50. Wholesale prices: 25 of a name for \$2.50, 100 of a name for \$9.00. 50 each, any 10 varieties, \$47.50. 100 each, any 10 varieties, \$85.00.

PATRICIA GRACE. Oct. 20. Pink.
MARILYN. Oct. 25. Pink.
PAUL MILLER. Oct. 25. Red-bronze.
GEORGINA HEDINGER. Oct. 28. Pink.
KAY TASHIMA. Oct. 28. White.
MAMORU. Oct. 30. Deep orange.
MRS. JERRY CRAIG. Nov. 1. Bronze.
GOLDILOCKS. Deep yellow. Nov. 1.
UNIQUE. Nov. 1. Wine red.
SILVER DROPS. Nov. 1. White.
MARIE TASHIMA. Nov. 1. White.
SNOWY. Nov. 5. Huge white.
CATHAY. Nov. 5. Old copper.
TUXEDO. Oct. 28. Pink anemone.
PRINCE CHARMING. Oct. 28. Yellow
TITIAN. Nov. 1. Red anemone.
ESTRELITA. Nov. 10. Bronze-anemone.
NORMA. Nov. 18. Pink anemone.

SHOW MUMS.

The following are priced: 75¢ each, 3 of a name for \$2.00, 6 of a name for \$3.50, 12 of a name for \$4.00. Wholesale price: 25 of a name for \$4.00, 50 of a name for \$7.50. 100 of a name for \$15.00.

LADY KNOX. Nov. 1. Huge show mum, light pink.
COLUMBIA. Nov. 1. Huge pink show mum.
OJAI. Nov. 5. Bronze thread-like spider.
PAULA. Nov. 1. Bright red spoon. Outstanding.
WAIKIKI. Nov. 1. Outstanding bronze spider.
MT. HOOD. Nov. 1. Double white in-curved cascade variety. Very outstanding.

SHOW MUMS (cont.)

The following are priced: 75¢ each, 3 of a name for \$2.00, 6 of a name for \$3.50, 12 of a name for \$4.00. Wholesale price: 25 of a name for \$4.00, 50 of a name for \$7.50. 100 of a name for \$15.00.

COUNTRY MAIDEN. Oct. 28. Huge apricot-buff incurved show mum. Outstanding.

PERFECTION. Oct. 20. Huge white duplex-excellent disbudded. Fine show variety.

LOVELY. Oct. 28. Pink tinged white to blue, a winner in every show.

POMPONS, SINGLES, BUTTONS

The following are priced: 35¢ each, 3 of a name for \$1.00, 6 of a name for \$1.50, 12 of a name for \$2.50. Wholesale prices: 25 of a name for \$2.00, 100 of a name for \$7.00. 50 each, any 10 varieties for \$32.50. 100 each, any 10 varieties for \$60.00. These 10 varieties may include any other group of the same price range in this list.

YELLOW HAMMER. Oct. 15, Pompon.

GOLD COAST. Oct. 20. Pompon.

YELLOW DOT. Oct. 25. Pompon.

YELLOW SEA GULL. Oct. 25. Pompon.

GOLDEN GEM. Oct. 28. Button.

YELLOW DAISY. Oct. 30. Daisy.

YELLOW DOTY. Oct. 30. Pompon.

SUNNYSIDE. Nov. 15. Pompon.

YELLOW GARZA. Dec. 15. Anemone.

EARLIWHITE. Oct. 10. Pompon.

IRENE. Oct. 15. Pure white button.

WHITE JEWEL. Oct. 20. Fine white button.

SILVER BALL. Oct. 20. Pompon.

SEA GULL. Oct. 28. Pompon.

ARCADIA. Oct. 30. Pompon.

WHITE DOTY. Oct. 30. Pompon.

PINNOCHIO. Nov. 1, Button.

WHITE WONDERLAND. Dec. 15. single.

POMPONS, SINGLES, BUTTONS (cont.)

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JEWEL. Oct. 15. Button.

CAROLYN YOSICK. Oct. 20. Pompon.

PINK DOT. Oct. 25. Pompon.

PINK DOTY. Oct. 30. Pompon.

RED DAISY. Oct. 30. Daisy.

BRONZE MASTERPIECE. Nov. 10.

Very fine.

THE BEAUTIFUL CASCADES.

ANNA. Lovely white flowers.

THE REAL MACKAY. Pink.

CASCADES ASSORTED. Many new kinds and colors.

Prices on cascades same as for the pompons above.

GORGEOUS SPOON CHRYSANTHEMUMS

The following are priced: 35¢ each, 3 of a name for \$1.00, 6 of a name for \$1.75, 12 of a name for \$2.50. Wholesale prices: 25 of a name for \$2.50. 100 of a name for \$9.00. 50 each, any 10 varieties, \$47.50 100 each, any 10 varieties, \$85.00.

YELLOW SPOON

WHITE SPOON

JASPER SPOON

CARDINAL SPOON

ROSE SPOON

LOVELINESS SPOON

CLARK CORAL SPOON

REMEMBER ME

GORGEOUS SPOON CHRYSANTHEMUMS
(cont.)

The following are priced: 35¢ each, 3 of a name for \$1.00, 6 of a name for \$1.75, 12 of a name for \$2.50. Wholesale prices: 25 of a name for \$2.50, 100 of a name for \$9.00. 50 each, any 10 varieties, \$47.50 100 each, any 10 varieties, \$85.00.

BURNING BRIGHT
FUSCHIA SPOON
LOVELY NELL

THE FAMOUS CUSHION MUMS.....
Called azalea, amelia, mound mums, mums, these grow dwarf and bushy. Good pot plants. Outstanding as front border plants.

The following are priced: 35¢ each, 3 of a name for \$1.00, 6 of a name for \$1.50, 12 of a name for \$2.50. Wholesale prices: 25 of a name for \$2.00, 100 of a name for \$7.00. 50 each, any 10 varieties for \$32.50. 100 each, any 10 varieties for \$60.00. These 10 varieties may include any other group of the same price range in this list.

PINK CUSHION.
WHITE CUSHION.
BRONZE CUSHION.
YELLOW CUSHION.
NEW GOLD CUSHION.
RED CUSHION.
CHAMPION CUSHION. Red.
AUTUMN GOLD. Golden yellow.
CORAL SEA. Lovely pale bronze buff.
BORDER PURPLE. Bright purple.
JOAN HELEN. Purple mauve.
APRICOT GLOW. Apricot - bronze.
JUDITH ANDERSON. Yellow button.
HURLEY'S YELLOW SUPREME.
SEPTEMBER BRONZE.
SEPTEMBER GOLD.
POWDER PUFF.
LAVENDER LASSIE.

FINE NEW CUSHION MUMS.

The following are priced: 50¢ each, 3 of a name for \$1.25, 6 of a name for \$1.75, 12 of a name for \$2.50. Wholesale prices: 25 of a name for \$2.50, 100 of a name for \$9.00. 50 each, any 10 varieties, \$47.50 100 each, any 10 varieties, \$85.00.

SALUTE. Deep purple.
REMEMBRANCE. Fine new bright red.
JOYBRINGER. Lovely pink.
FUSCHIA FAIRY. Lovely deep orchid.
MISCHIEF. New red cushion.
MASQUERADE. Outstanding pink.
ARISTOCRAT. New deep Cerise.
DEE DEE AHRENS. Fine early white.
MRS. DOUGLAS VANDER HOOF. Fine deep lavender. Very early.
ORSONNA. Early bronze. Outstanding.
OSCEOLA. Fine early bronze.
SPELLBOUND. Most unusual lavender.
GOLDEN CARPET. Bright yellow.
BLUE MOUNTAIN. Early, dwarf, dense.

FINE GARDEN VARIETIES

The following varieties are priced: 35¢ each, three of a name for \$1.00, 6 of a name for \$1.50, 12 of a name for \$2.50. Wholesale prices, 25 of a name for \$2.00. 100 of a variety for \$7.00. 100 each any 10 varieties for \$60.00, 50 each, any 10 varieties for \$32.50.

ALGONQUIN. Deep yellow. Early Sept.
GOLDEN HOURS. Bright yellow. Sept. 15.
GOLDEN SURPRISE. Fine yellow. Oct. 5.
CHARLES NYE. Very choice deep yellow. Oct. 10
GOLDEN CHARM. Outstanding deep gold.
MRS. SAM ROTAN. Deep bronze, favorite.
BRONZE PYRAMID. Fine cut flower. Early.
HUNTSMAN. Outstanding red-bronze.

FINE GARDEN VARIETIES (cont.)

The following varieties are priced: 35¢ each, three of a name for \$1.00, 6 of a name for \$1.50, 12 of a name for \$2.50. Wholesale prices, 25 of a name for \$2.00, 100 of a variety for \$7.00. 100 each any 10 varieties for \$60.00. 50 each, any 10 varieties for \$32.50.

CHIPPEWA. Exotic wine-red. Early.
RED VELVET. Velvet red. Oct. 5.
COURAGEOUS. Glistening red. Oct. 1.
RUBY POMPON. Fine bright red. Oct. 10.
RED RIDING HOOD. Deep red. Oct. 10.
CRIMSON SPLENDOR. Glistening bright red four inch flowers. Oct. 15.
LUCIFER. Very dark red. Late.
BARBARA SMALL. Lavender pink. flowers. Sept.
EVENING SUN-SALMON. Pink daisy early.
COUNTRY GIRL. Fine pink daisy early.
ALLEGRO. Exquisite early pink.
KRISTINA. Deep single Korean. Early.
GEN. MARSHALL. Outstanding pink Oct. 15.
BETTY-STUNNING. Salmon pink. Outstanding.
ROSITA-PERSIAN. Rose pompon early.
LAVENDER LADY. Lavender cactus type. Early.
NEW PHILADELPHIA. Deep pink. Very fine.
AVALANCHE. Outstanding white.
CHRIS COLUMBUS. Fine new white.
WHITE KNIGHT. Pure white. Early.

FINE GARDEN VARIETIES (cont.)

The following are priced: 35¢ each, 3 of a name for \$1.00, 6 of a name for \$1.50, 12 of a name for \$2.50. Wholesale price, 25 for \$2.50, 100 for \$9.00. 100 each, 10 varieties \$80.00.

CENTURY. New early yellow. Outstanding.

MOONBEAMS. Very early. Soft yellow

FINE GARDEN VARIETIES (cont.)

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JAMES STEWART. Bright yellow button.

LEE POWELL. Fine new yellow. September.

FIRE ENGINE. Deep cardinal red. Early.

CARNIVAL. Finest red-bronze. Oct. 5.

CECIL BEED. New double pink. Sept. 5.

MELLOW GLOW. Outstanding early buff.

ELIZABETH HOOD. Most beautiful New pink we have seen in years. Outstanding. Early.

LIFE. Beautiful copper-rose. Early.

PEGGY. Early fuschia. Copper-rose.

MRS. PIERRE S. DuPONT III. Very outstanding old favorite in buff-salmon.

WHITE CLOUD. New outstanding white pompon. Fine cut flower. Very early.

ERMINE. Pure white early cut flower.

GONDOLIER. Exotic Oriental red September.

HOLIDAY. Very fine early bronze-gold.

TOKAY. Fine early yellow carnation flowered variety. Dwarf sturdy growth.

ALEX CUMMINGS. Wonder mum of 1952 Four inch flowers, pure cerise. Early.

ANN. Very early pure white.

APACHE. Four inch firecracker red. Early.

ELSIE. Outstanding yellow daisy. Early.

FORTUNE. Large white flowers. Oct. 10.

ORPHEUS. Brilliant large red pompon New. Outstanding. Early.

PATHFINDER. New yellow carnation-flowered variety. Early.

PLAINSMAN. Another carnation-flowered variety. Beautiful bronze-gold. Early

PEPITA. Tiny eggshell button. Early.

FINE GARDEN VARIETIES(cont.)

The following are priced: 35¢ each, 3 of a name for \$1.00, 6 of a name for \$1.50, 12 of a name for \$2.50. Wholesale price, 25 for \$2.50, 100 for \$9.00. 100 each, 10 varieties, \$80.00.

SUCCESS. Outstanding rich red pompon. Early.

WESTBOURNE. Very large ENGLISH red.

WHITE BOUNTY. Fine new white. Early.

YELLOW BLANKET. Very free flowering early yellow button. Outstanding. Frost-free.

ROSEMARY. Four inch blooms of deep amaranth rose. Very early.

BIRETTA. Outstanding early bronze.

FINE GARDEN VARIETIES(cont.)

The following are priced: 50¢ each, 3 of a name for \$1.25, 6 of a name for \$1.75, 12 of a name for \$2.50. Wholesale prices: 25 of a name for \$2.50, 100 of a name for \$9.00. 50 each, any 10 varieties, \$47.50, 100 each, any 10 varieties, \$85.00.

BOWL OF GOLD. Fine early dwarf yellow.

BRIGADIER. Very fine early large red.

BEACON. New, outstanding bronze-gold.

CLASSIC. New pure white. Oct. 10.

FLAMBOYANT. Beautiful new orange-bronze.

SILVER PLATE. Fine new white. Oct. 10.

SPROUSE'S GOLD. New bright gold. Early.

SPROUSE'S RED. Bright red daisy. Early.

FRED ROCKWELL. Fine flaming orange-red. Plant patent 718. Priced: \$1.00 each, 3 for \$2.50, 6 for \$4.00, 12 for \$6.75. Wholesale price, 25 for \$6.75, 100 for \$25.00.

RED VERBENA. Bright vivid red.

Very hardy here. Strong rooted plants. \$1.00 per 12, \$5.50 per 100.

ENGLISH IVY. Heavy rooted plants, 10 for \$1.00, \$5.00 per 100, \$40.00 per 1000.

VARIGATED IVY. Finest grown, 10 for \$1.00, \$6.00 per 100, \$50.00 per 1000.

AZALEAS. Write for prices.

HYDRANGEAS. Assorted florist types, also Nikko blue, used as shrubs here. Huge blue flowers unless soil is limed, the flowers may be pink. Fine plants, 10 for \$1.50, 25 for \$3.00, 50 for \$6.00, 100 for \$10.00, 1000 for \$90.00.

CLOVE CARNATIONS. Double white. Very sweet scented. 10 for \$1.00. \$6.00 per 100.

ARTEMESIA SILVER KING. Fine foliage plant. 10 for \$1.00, 100 for \$6.00 1000 for \$50.00.

PHLOX SUBLATTA. Vivid. Very fine creeping Phlox. Divisions - \$1.00 per 10, \$4.00 per 100, \$35.00 per 1000. Undivided clumps, 5 for \$1.00, \$10.00 per 100, \$90.00 per 1000.

YOU SHOULD JOIN THE NATIONAL CHRYSANTHEMUM SOCIETY. An application blank will be mailed upon request. If you are in Virginia, join also the VIRGINIA CHRYSANTHEMUM SOCIETY. Send us \$3.00 for the National, and \$2.00 for the Virginia, a total of \$5.00. You will never regret joining. The Society needs you, but YOU NEED THE SOCIETY even more.

BEGINNER'S HANDBOOK ON CHRYSANTHEMUM CULTURE. A dandy little book for the beginner.

60¢ postpaid.

THE BOOK OF SHRUBS - Hottes.

\$4.00.

THE BOOK OF PERENNIALS-\$2.75

HARDY CHRYSANTHEMUMS -

Cumming. \$2.50

GREENHOUSE & GARDEN CHRYSAN-

THEMUMS-by D. C. Kiplinger \$3.00.

MUMS - how we grow them outdoors

\$1.50

AFRICAN VIOLETS - Wilson \$2.75

FLOWER ARRANGEMENTS - \$2.75

ROSES FOR EVERY GARDEN - \$3.50

IRIS FOR EVERY GARDEN - \$3.00

TUBEROUS BEGONIAS - \$2.75

GREENHOUSE GARDENING FOR

EVERYONE by Chabot - \$4.00

REMEMBER - ORDER EARLY.

ACTIVO!!!! Ideal soil conditioner.

Use Activo in your potting soil. Also in plant beds and benches. Send for folder telling how to make fine compost from leaves, sawdust, corn cobs, lawn clippings, other wastes. Order direct from us if you can't get it at your local store.

2 lbs - #2 postpaid - \$1.00

7 lbs - #7 postpaid - \$3.00

20 lbs - #20 postpaid - \$5.95

50 lbs - #50 by express - \$11.95

100 lbs - by express - \$19.95

Discount to retailers. Write for prices.

HORMEX - for rooting cuttings. Aids in quicker rooting of cutting, better growth.

Trial size bottle, \$1.00. Large size

\$6.00.

WONDER GARDEN SPRAY For Garden and Greenhouse.

This is a contact insecticide that is sold under an unconditional money back guarantee. It will kill or control all chewing and sucking insects in both garden and greenhouse or your money back. It will not burn or injure seedlings or blooms. It is very economical,

and will keep spray equipment clean rather than corrode them. Wonder Garden Spray has stood the tests of more than five years in one greenhouse where soil was never changed and no toxic conditions have developed as in the case of so many sprays. When you use Wonder Garden Spray you do not need to use other sprays as it gets Thrip, Mealey bug, midge, red Spider, Aphids of all kinds, Cyclamen mites, rose chafers, Cabbage worms, Cucumber beetles, Bean beetles, Leaf hoppers, Potato beetles, and JAPANESE BEETLES. It kills many of the beetles and repels the ones that fly in, lasting several days, as a repellent. Just try this wonderful mixture and you will be convinced that at last you have found a spray you can depend on to the fullest.

TRIAL SIZE BOTTLE \$1.00

WRITE FOR PRICES BIG DISCOUNT TO RETAILERS AND DEALERS.

NEO-VITA!!!!

Loaded with vitamins for luxuriant plant growth, this product controls root-knot, nematodes, fungus and mosaic diseases in the soil. No more black spot on your ROSES. Clean healthy chrysanthemum foliage.

Try it!

TRIAL SIZE BOTTLE \$1.00

WRITE FOR PRICES.

SPECIAL COLLECTION OFFERS

COLL. No. 1 - Beautiful huge show mums to be disbudded, 12 kinds labeled, \$12.00 value for \$6.00. 36 plants for only \$12.00

COLL. No. 2 - COLOR! COLOR! COLOR! A real splash of autumn color for your hardy border! 25 exotic hardy garden varieties, a real surprise package, only \$4.00.

SPECIAL COLLECTION OFFERS
(cont.)

COLL. No. 3 - 100 of our very best cut flower pompon and button types for bunches and bunches of beautiful flowers. Only \$12.00.

COLL. No. 4 - 25 plants of the large football mums, all colors, assorted, a real value at only \$4.00.

COLL. No. 5 - 12 very fine SPIDER-MUMS, to be disbudded or they can be grown in sprays, \$3.00.

COLL. No. 6 - Assortment of SPOON chrysanthemums, several kinds, 12 for \$2.50.

The following collections are offered only to those entitled to wholesale prices.

COLL. No. 6W - 250 plants, 25¢ each of 10 finest low growing Cushion varieties \$15.00
50 each, 10 varieties 25.00
100 each, 10 varieties 47.50

COLL. No. 7W - 250 plants, 25¢ each
10 finest growing varieties for cutting \$15.00
50 each, 10 varieties, 500 plants for 25.00
100 each, 10 varieties 47.50

COLL. No. 8W - 250 plants, large flowering disbud types for outdoors or cloth, 25¢ each, 10 varieties \$15.00
50 each, 10 varieties 25.00
100 each, 10 varieties 47.50

BE SURE TO TELL US IF WE MAY SUBSTITUTE AS GOOD OR BETTER VARIETIES ON ANY NOT AVAILABLE.

PLEASE WRITE OR PRINT PLAINLY. WE OFTEN GET CARDS AND LETTERS THAT ARE DISCARDED BECAUSE WE CANNOT MAKE THEM OUT.

WONDERLAND NURSERIES
ELLERSON, VIRGINIA.

In the edge of Richmond.

Wonderland Chrysanthemums